R.J. Reynolds Tobacco Company

FAX

Date 4/1/98

Number of pages including cover sheet 2

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CC:

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REMARKS: ☐ *Urgent* ☒ *For your review* ☐ *Reply ASAP* ☐ *Please Comment*

Attached is an information sheet regarding WINSTON's $.70 off 2 Pack Offer, and the "NO Bull" 5 second round promotion.

Your stores will be receiving Round 2 materials this week to include the following:

- Easel card with sweepstakes ballots (entry forms)
- Poster
- Letter from Winston
- Change mat (with announcement)

Please call me if you have any questions.

51846 3690

Source: https://www.industrydocuments.ucsf.edu/docs/hhly0000